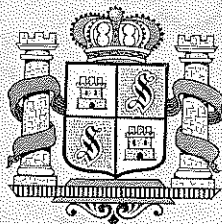


26

Design

Gentlemen's Correct Clothes Fashions

for the
Fall & Winter
of 1911-12



TRADE MARK REGISTERED

Showing Schloss Clothes as will
be worn by the best-dressed men
in the business and social world

SCHLOSS BROS. & Co.

BALTIMORE

AND

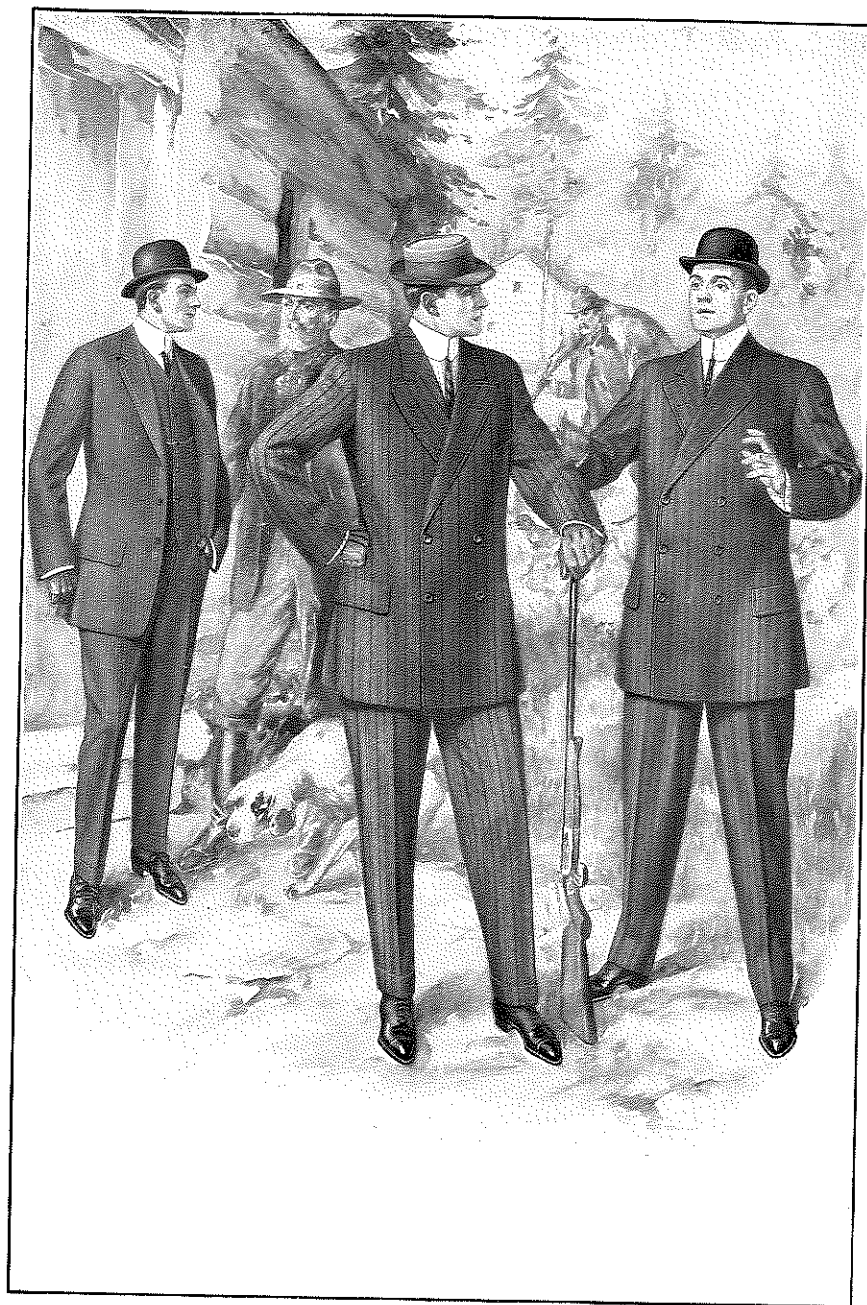
NEW YORK

MASTER TAILORS AND DESIGNERS

SCHLOSS CLOTHES ARE SOLD AT BEST CLOTHIERS EVERYWHERE



THE demand for garments along the lines of the English models has been splendidly met in the two pictured here. The three-button "Strand" and the two-button "London." Soft roll front coats. See them at address on cover.



IN the lines of the Schloss Baltimore Clothes will be found models for every man's choosing. Pictured here are the "Stadium"—a snappy single-breasted young man's model; the two-button double-breasted "Imperial," and the three-button double-breasted "Olympia." See them at address on cover.

LOOK FOR



THIS LABEL

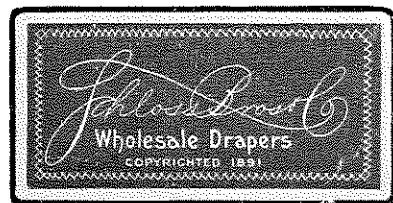
Individuality characterizes every garment bearing the SCHLOSS LABEL. Harmonious lines with artistic workmanship are the fundamental basis of these Master Tailored Clothes—they teem with originality well thought and well wrought—the styles are distinctive and stamp the wearer with an air of refined elegance.

Hitherto such designs and craftsmanship in Clothes were only for the elect—but owing to the splendid executive skill in the assembling and handling of such a large aggregation of Master Tailors as are associated in the Schloss Baltimore organization, these splendid examples of the highest type of the tailoring art are within the reach of all. The clothes designed and made by the House of Schloss of Baltimore *are moderately priced*, and to make certain of getting the genuine, be sure to look for the Label—which is the purchaser's guarantee of getting the *best* there is in the Clothes world.

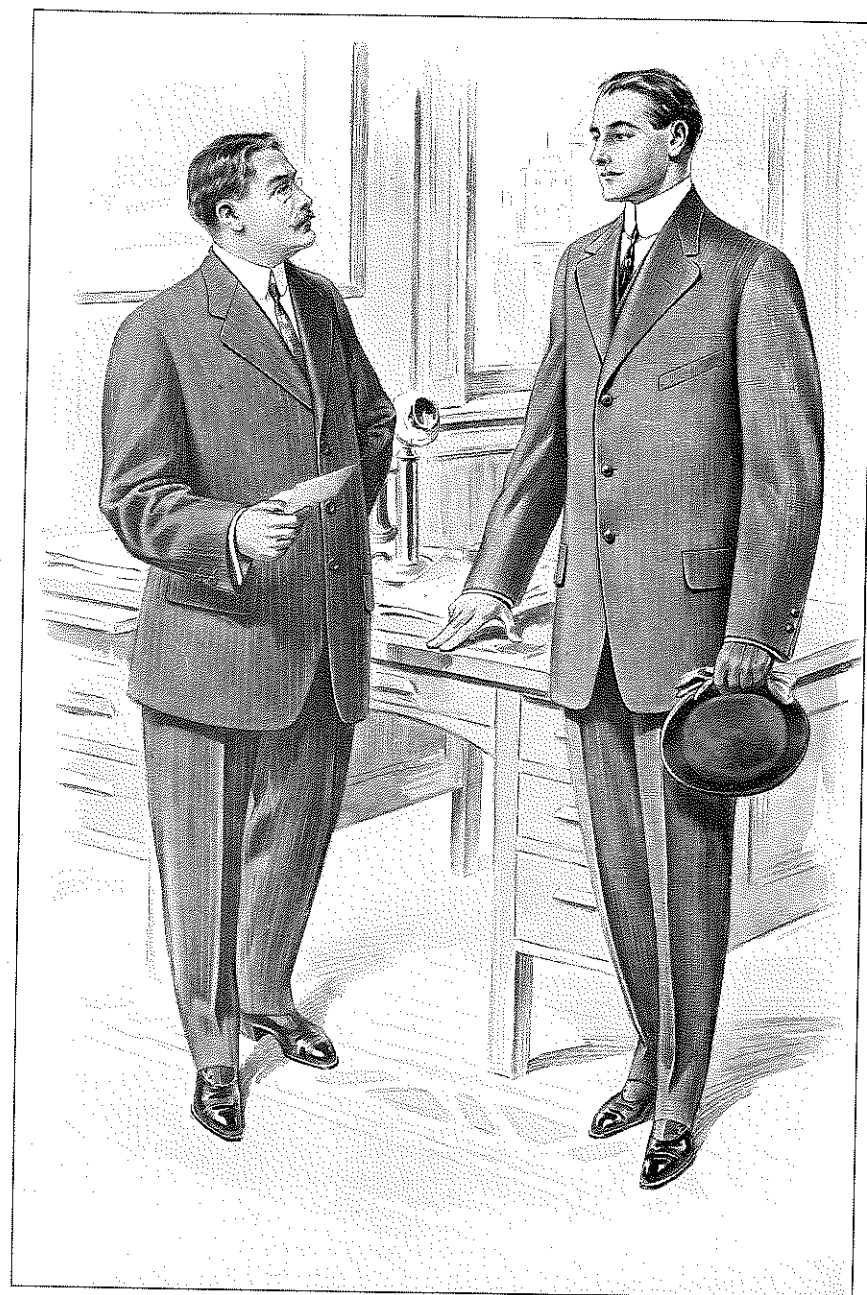
None Warranted Without The Label

The *best investment* you can make is to look your best at all times, and you will be astonished to see at what *little cost* if you insist on the SCHLOSS LABEL.

LOOK FOR



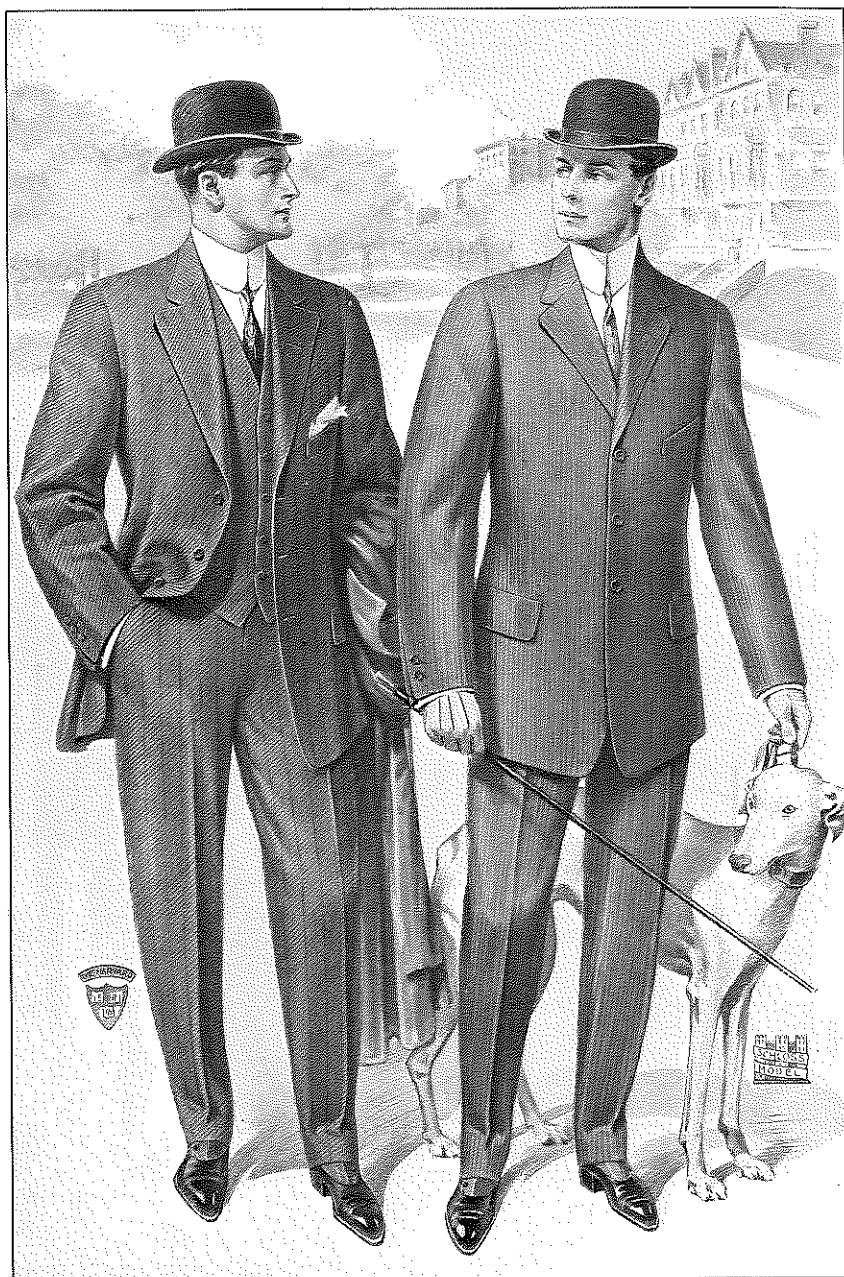
THIS LABEL



Copyright, 1911, by Schloss Bros. & Co.

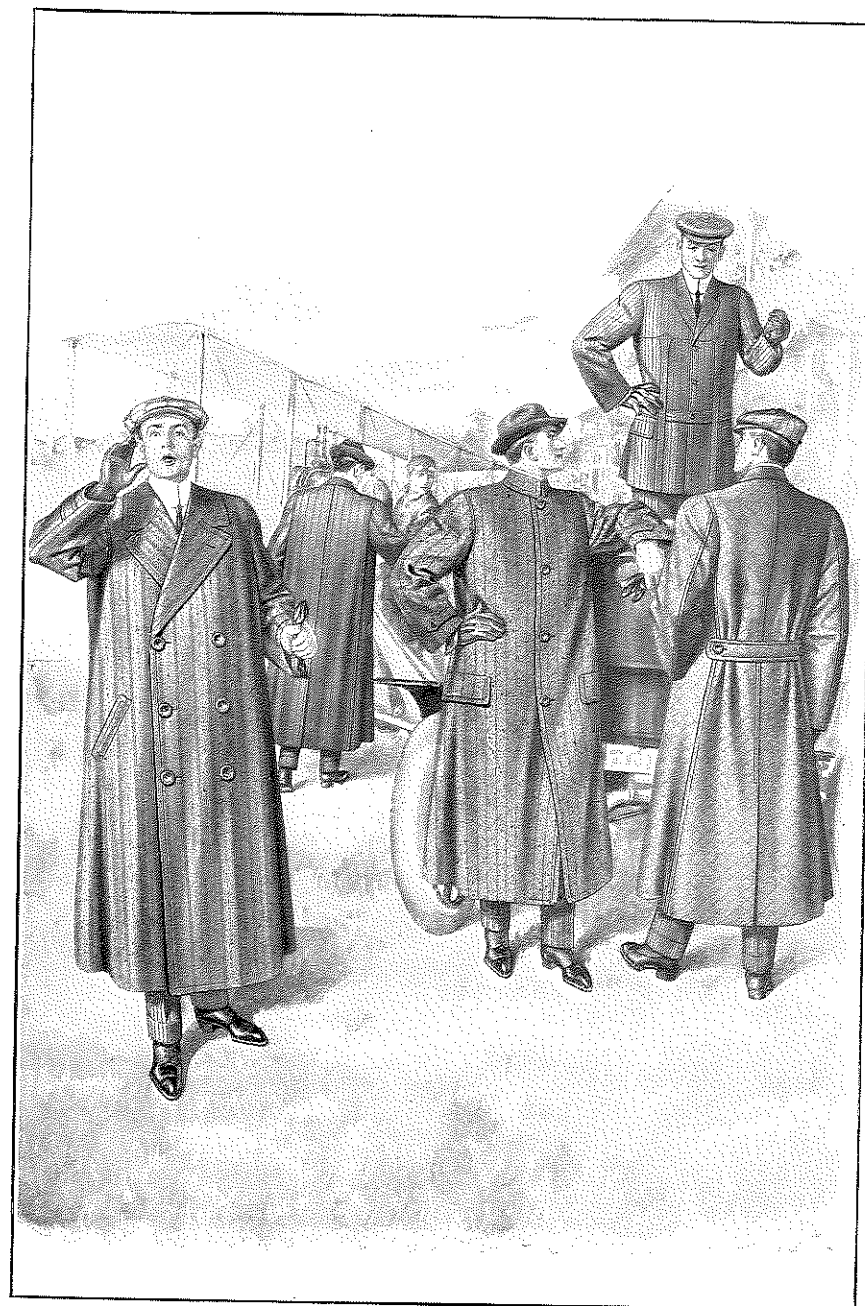
NO matter what your form or figure may be—tall, slim, fat, short, stout, or regular, there is a Schloss Baltimore Model to fit you exactly. Insist on having the model that has been made especially for you.

See them at address on cover.

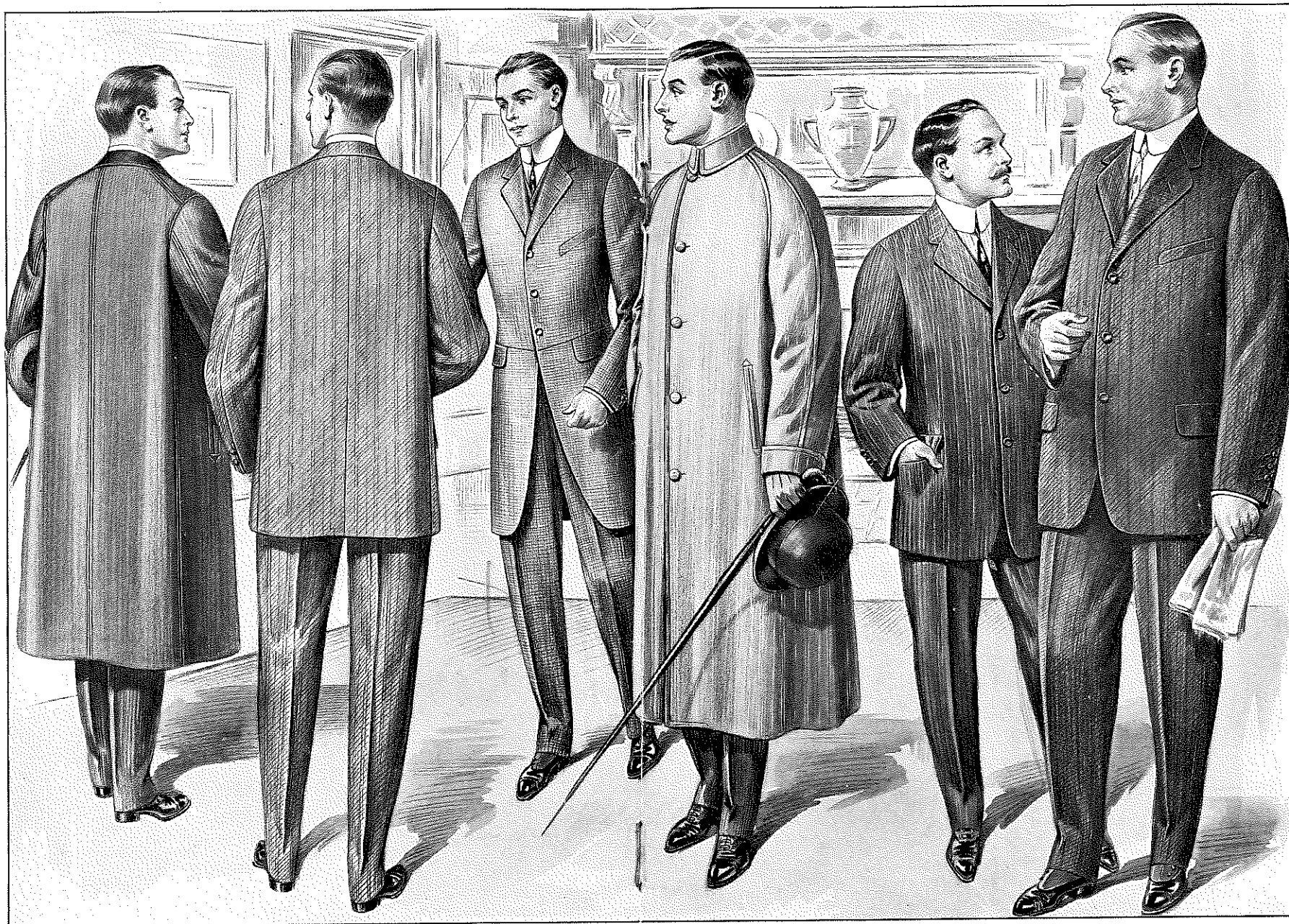


Copyright, 1911, by Schloss Bros. & Co.

CONSERVATIVE Styles—The "Schloss" and "Harvard"—ideal models for the decisive clean-cut men of affairs. Refined in lines and patterns. They come in neat dark mixtures. See them at address on cover.



ON the left the new double-breasted "Swelldom," in the center the single-breasted "buttoned-through" Military Raincoat, and on the right the back view of the stylish "London." See them at address on cover.



Copyright, 1911, by Schloss Bros. & Co.

The "Harvard" Box Overcoat. A young man's coat with full straight back.

The "Box-back" Sack. A very popular coat with the young business men.

The three-buttoned Frock in fancy mixture. A garment of stylish lines.

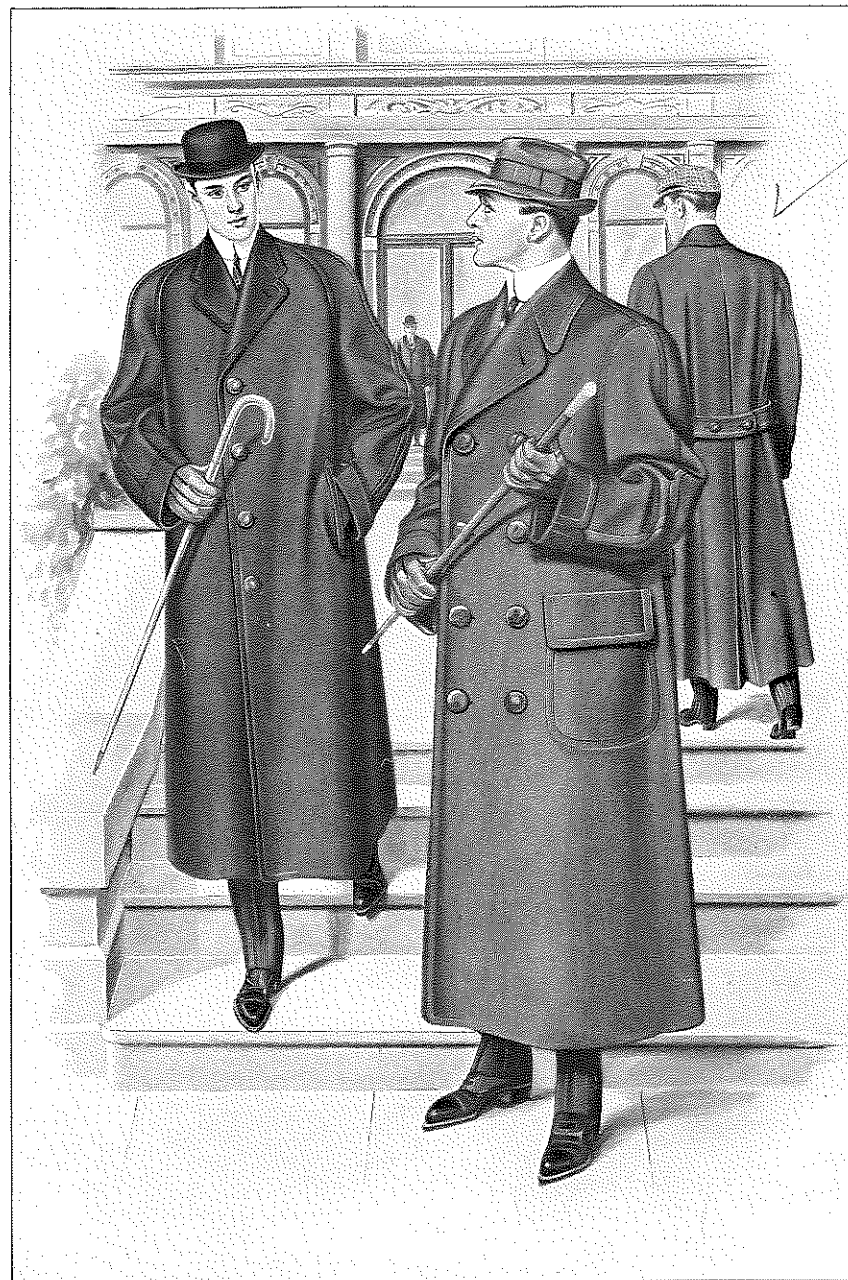
The Military Raincoat with Raglan sleeve and slash pockets.

The "short" and "stout," two more examples of Schloss Baltimore Models that fit hard-to-fit men perfectly.



Copyright, 1911, by Schlus Bros. & Co.

THE "Strand"—double-breasted overcoat with full back and big chesty front. The large buttons, heavy pocket flaps, and inch-wide stitching, are very distinctive. The "Schloss," a dignified overcoat for the conservative man.

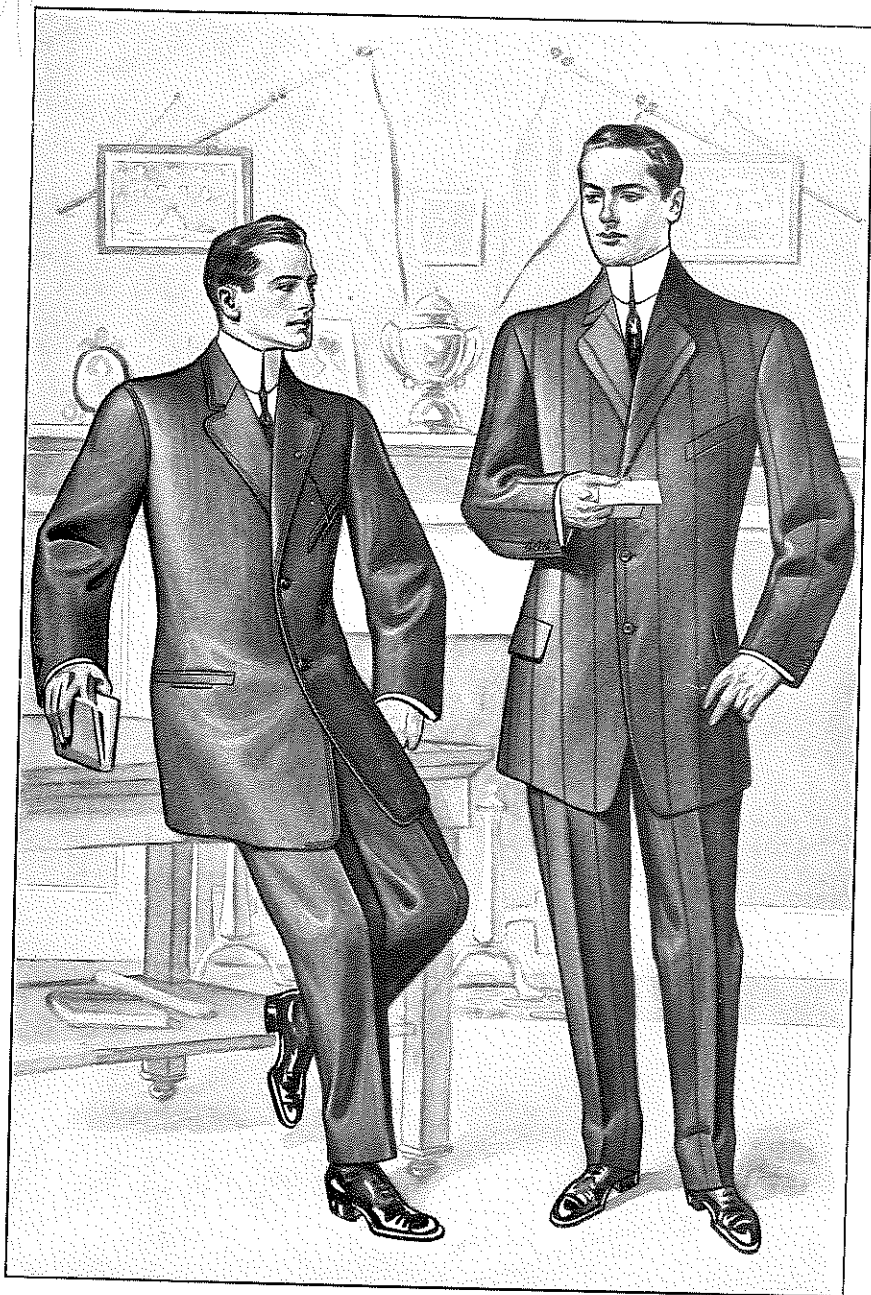


Copyright, 1911, by Schlus Bros. & Co.

THREE snappy young men's overcoats—the single-breasted "button-through" "Raglan"; the double-breasted "Conqueror" with belted back and patch pocket; the "Waldorf" with belted inverted plait back.

See them at address on cover.

10



Copyright, 1911, by Schloss Bros. & Co.

TWO young Chaps' models—the "Baltimore," two-button sack with novelty touches in the stitching and pockets. The "Olympia," a smart three-button sack. Both are made up in beautiful new patterns. See them at address on cover.



Copyright, 1911, by Schloss Bros. & Co.

THE line of new 1911-'12 Overcoat models covers a range that gives a proper garment for every occasion—space will not permit of all being shown. Each model has some feature distinctly its own. See them at address on cover.



CORRECT Evening Clothes for Gentlemen, not only because their style is undeniably correct, but because they are the sort of garments that Gentlemen wear, and are proud to wear.
See them at address on cover.

The Real & The Imitation

A Gold Dollar

Made by Uncle Sam is worth one hundred cents, and is accepted everywhere as true, honest value.

An Imitation

No matter how skillfully it may be wrought, it is not the genuine—it is *not what it claims to be*—it is spurious, an imitation and counterfeit.

Schloss Baltimore Clothing

Like the Uncle Sam dollar, is the STANDARD OF PERFECTION everywhere. They are the Clothes Beautiful of the Clothing World—the correct clothes for gentlemen.

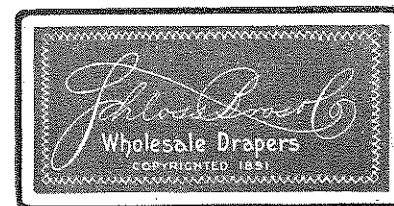
The imitation and the counterfeit creeps now and then into the clothing business, the same as in the dollar business, but the genuine Schloss Baltimore Clothing shows the hall mark of superiority.

Reputation means Responsibility

We feel a certain responsibility to the wearers of Schloss Baltimore Clothes.

When gentlemen go into an establishment and ask for Schloss Baltimore Clothes they unquestionably expect the best there is in the Clothes World—the styles must be the newest, the fabrics the best, the designing and tailoring of the highest order, and withal so carefully handled that the prices must be moderate and within the reach of every man's and youth's purse.

LOOK FOR



THIS LABEL



THE Prince Albert—more than ever a necessary part of a gentleman's wardrobe. The only garment for fashionable weddings and church wear. The English Walking Frock is a still more convenient semi-dress garment, cut in the most perfect style and taste.

See them at address on cover.